

## A.P.R.I.L. Project

**Incubator workshop**

Location: Room Felucia, SoftBank Robotics Europe, 43 Rue du Colonel Pierre Avia, 75015 Paris

Dates: January 28 - 29 2019

Monday 28

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- 10:00 - 10:30 **Introduction**
- 10:30 - 12:00 **Recruiting in tech** (*Mélanie Boyon & Lauriane Toupenet, SBRE*)
- Recruiting (in tech)
  - Interviewing candidates
  - Getting essential profiles
- 12:00 - 13:30 **Lunch break**
- 13:30 - 15:30 **Entrepreneurs-universities interactions** (*David Mozley & Jenny Milligan, Plym. Uni.*)
- Support from universities
  - Finding founding
  - Spin-out examples
- 15:30 - 16:00 **Break**
- 16:00 - 17:30 **Entrepreneurs-universities interactions** (*part 2*)

Tuesday 29

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- 09:30 - 11:00 **The incubator ecosystem** (*Lucie Bassinah, Paris&Co*)
- Parisian innovation ecosystem
  - French Tech
  - Paris&Co overview
  - Paris&Co LINCC & success stories
- 11:00 - 12:00 **Feedback on creating a startup** (*Hugo Caselles-Dupre, Obvious Art*)
- 12:00 - 13:30 **Lunch break**
- 13:30 - 15:30 **Support for innovation** (*M.Lecante, TKM*)
- Innovation strategy, problem identification
  - Create an ecosystem for innovation
  - Technical watch 3.0
  - Personal feedback
- 15:30 - 16:00 **Break**
- 16:00 - 17:30 **Feedback on creating a startup** (*Pierre Joly, Ermeo*)
- Presentation of Ermeo
  - Feedback on the creation of the startup and its challenges
  - General advice and discussion