

Plan for the Entrepreneurship Workshop (8-9 June, in Paris)

Thursday 8/06

Arrival at CDG at 13, in SBRE at 14.

14.00 - 14.30 : **Intro to the workshop** (Michael Garcia Ortiz, SBRE)

14.30 - 15.30 : **How to protect your ideas?** Patents, Intellectual Property. (Frank Emond, IP SBRE)

15.30 - 16.30 : **Pitching an idea**

Each fellow presents a business idea in 3 minutes, with one slide.

The students will prepare the slide and the speech beforehand.

Everybody votes for 3 projects, that the students will work on the next day.

16.30 - 17.00 : Coffee Break

17.00 - 18.00 : **Recruiting / Managing / Building a team** to support your project (Lauriane Toupenet, HR SBRE)

Exercise: simulation of an Interview with a candidate.

18.00 - 19.00 : **Entrepreneurship in Research and Industry** (Jean-Christophe Baillie, NovaQuark)

Discussion about transferable skills

19.00 - 23.00 : Dinner

Friday 9/06

9.00 - 12.00 : **Creation of a company**

- Defining a business idea

- Understanding the concepts of

o Market study

o Business model

o Project management

o SWOT

- Developing & financing your project

- Presenting your project

12.00 : 13.30 : Lunch

13.30 : 17.00 : **Exercise: Creation of the Business Plan** (Adoc Talent Management).

3 teams of 3 students, working on the projects selected the day before.

17.00 : 18.00 : Pitch in front of audience (April Management)

18.00 : End